



U7641

Reg. No.:

Name:.....

**University of Kerala**

First Semester Degree Examination, November 2024

Four Year Under Graduate Programme

Discipline Specific Core Course

Journalism and Mass Communication

UK1DSCJMC104 - Basics of Photography

Academic Level: 100-199

Time: 2 Hours**Max.Marks:56****Part A.**

Answer All Questions, Objective Type. 1 Mark Each.

(Cognitive Level: Remember/Understand)

6 Marks. Time: 5 Minutes

Qn.No.	Question	Cognitive Level	Course Outcome (CO)
1	What is a DSLR?	Remember	CO-2
2	What is Daguerre?	Remember	CO-1
3	Expand: CCD.	Understand	CO-2
4	What is Aperture?	Understand	CO-3
5	Expand: CMOS	Understand	CO-2
6	What is Autofocus?	Understand	CO-2

Part B.

Answer all questions , Two-Three sentences. 2 Marks Each.

(Cognitive Level: Understand/Apply)

10 Marks. Time: 20 Minutes

Qn.No.	Question	Cognitive Level	Course Outcome (CO)
7	What are Metering modes in digital cameras?	Understand	CO-3
8	Explain: Photo essays	Understand	CO-4
9	Explain Vignetting.	Apply	CO-3
10	Examine Depth of field.	Apply	CO-3
11	What is Colour grading?	Apply	CO-3

Part C.

Answer all 4 questions, choosing among options within each question.

Short Answer. 4 Marks Each. (Cognitive Level: Apply/Analyse)

16 Marks. Time: 35 Minutes

Qn.No.	Question	Cognitive Level	Course Outcome (CO)
12	Demonstrate how aperture and shutter priority modes capture motion. OR	Apply	CO-3
	Illustrate how different lenses shape composition and perspective.	Apply	CO-3

13	Illustrate how camera advancements influenced photojournalism. OR	Apply	CO-4
	Demonstrate the effect of metering modes on exposure with examples.	Apply	CO-3
14	Analyze how advancements from daguerreotype to dry plate influenced information dissemination. OR	Analyze	CO-1
	Analyze the role of post-processing in photography and its ethical implications.	Analyze	CO-4
15	Analyze the interaction of focal length, perspective, and depth of field on composition. OR	Analyze	CO-3
	Analyze how digital photography changed the authenticity of images.	Analyze	CO-1

Part D.

Answer all 4 questions, choosing among options within each question.
Long Answer. 6 Marks Each.(Cognitive Level: Analyse/Evaluate/Create)
24 Marks. Time: 60 Minutes

Qn.No.	Question	Cognitive Level	Course Outcome (CO)
16	Analyze how post-processing techniques can be used to enhance or distort reality in visual storytelling. OR	Analyze	CO-4
	Analyze the evolution of photography as a medium and its transition from scientific documentation to an art form.	Analyze	CO-1
17	Evaluate the use of photography as a medium for social commentary and its influence on public perception of societal issues. OR	Evaluate	CO-4
	Discuss how key historical figures and innovations shaped the trajectory of photography and impacted societal perception.	Evaluate	CO-1
18	Evaluate the influence of interdisciplinary approaches, such as using photography in archaeology and forensics, on the field of visual documentation. OR	Evaluate	CO-1
	Assess the merits and demerits of Lightroom, Photoshop, and GIMP while using them for professional editing.	Evaluate	CO-3
19	Create a timeline of key developments in photography and assess their impact on modern visual culture. OR	Create	CO-1
	Formulate an argument on the role of digital technology in expanding the accessibility and practice of photography.	Create	CO-2